



Consortium for Research on
Educational Accountability and Teacher Evaluation

CREATE

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Welcome!

Welcome to the 2007 National Evaluation Institute! On behalf of the CREATE Board of Directors and Program Committee, we extend our best to our colleagues who are joining us for what promises to be an outstanding experience. Each year, we come together to celebrate our field and friendships and leave with a renewed sense of commitment to the value and needed influence of this organization.

This year's Institute promises to be a memorable one as well with inspiring speakers, an exciting slate of sessions by presenters from across the nation, and many opportunities for thoughtful and thought-provoking conversations among a great group of colleagues. This year's theme "**Improving Teaching and Learning Through Evaluation**" has generated an extraordinary number of high quality proposals for presentations. You will enjoy a broad array of sessions to choose from to ensure that your conference experience matches your areas of interest and need. As always we will showcase the work of the Joint Committee on Standards for Educational Evaluation and in particular the Program Evaluation Standards, the Personnel Evaluation Standards, and the Student Evaluation Standards.

This year's keynote speakers are outstanding! We will begin the conference on Thursday afternoon with **Andy Porter**, the Director of the Learning Sciences Institute at Vanderbilt University. Dr. Porter will talk with us about **Connecting Research and Practice**. Later in the day, **Toks Fashola**, the Senior Research Scientist for the American Institute for Research, will talk with us about **Closing the K-12 Educational Achievement Gap**. **Thomas Cook**, from Northwestern University, will join our roster of outstanding keynote speakers on Friday, sharing his insights about **Evidence-Based Policy in Education**.

On Friday afternoon, we will present our annual Jason Millman Award in honor of this pioneer in the field of Educational Research and Assessment. The Jason Millman Scholar for 2007 is **Robert Marzano** who is being recognized for his outstanding service to the educational community. His acceptance speech will focus on his work around **The Critical Role of Action Research in Developing a Knowledge Base for Teaching**. Dr. Marzano will continue with us on Saturday morning, providing a three-hour workshop focused on his latest work, **Classroom Assessment and Grading that Works**.

Saturday morning's breakfast will be combined with our CREATE Business Meeting, where new positions will be filled and committees established. We encourage everyone to come and get actively involved in the important work that we do.

A tremendous *Thank You* goes to our host institution, the University of Central Florida; our generous sponsors; our keynote speakers and presenters; and to all of you who are here for what I am sure will be an outstanding few days together. Have a great time!

Karen Wetherill,
CREATE President



CITY OF ORLANDO

WELCOME TO THE GREAT CITY OF ORLANDO!

As Mayor of Orlando, I would like to take this opportunity to welcome the attendees for the Consortium for Research on Educational Accountability and Teacher Evaluation (CREATE) Annual National Evaluation Institute.

This professional organization provides a forum for the presentation, discussion and dissemination of personnel and program evaluation research, policy, and practice in education, while providing an international mutual assistance network of personnel engaged in educational evaluation research, policy, and practice.

For those who are first time visitors, you will discover that Orlando's community is rich with opportunities for recreation, cultural entertainment, educational resources, and business enterprises. You will also notice that when it comes to service and hospitality, Orlando is second to none.

Once again, thank you for visiting our community! I hope you enjoy your time here in the Orlando area and I hope you plan on visiting us again soon.

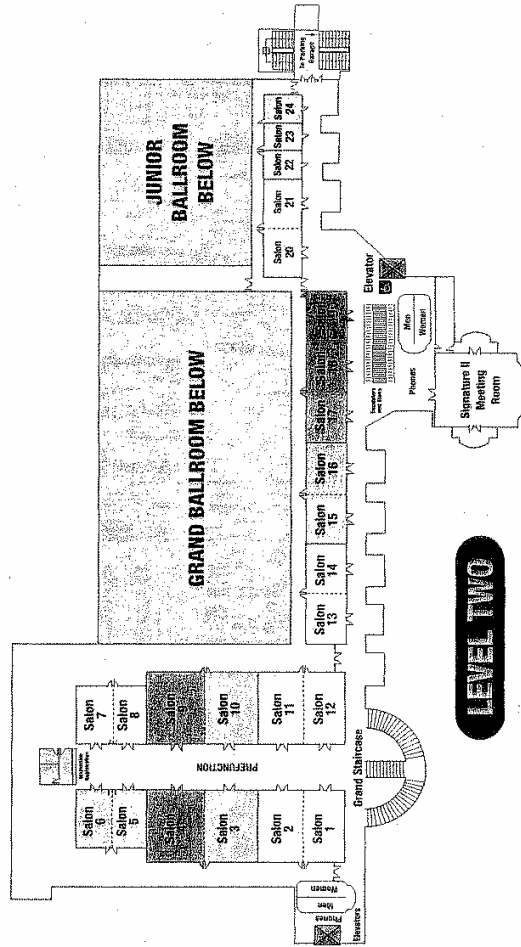
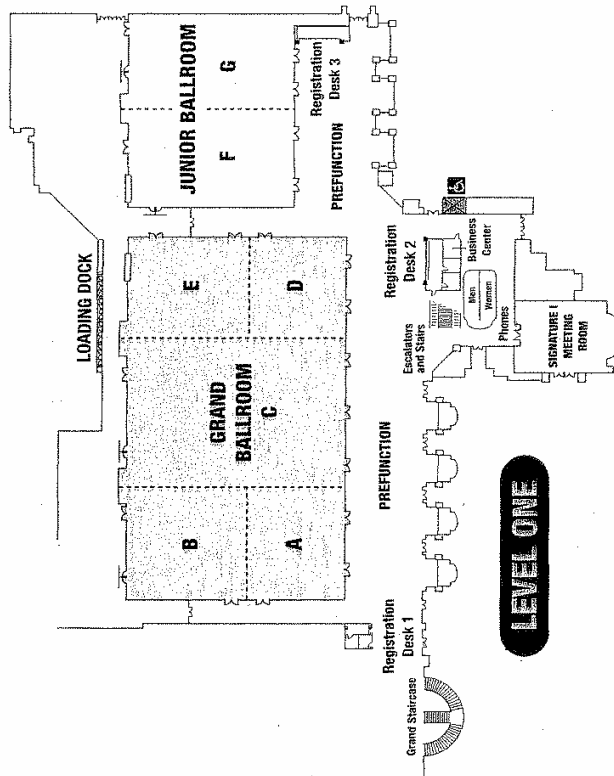
Sincerely,

Buddy Dyer
Mayor

OFFICE OF THE MAYOR

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ROSEN CENTRE MEETING SPACE





Consortium for Research on Educational Accountability and Teacher Evaluation

It's Time to Renew!! CREATE Membership

CONTACT INFORMATION

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For additional information, please visit our website at:
<http://www.createconference.org>

Membership is open to any individual or agency interested in educational evaluation, research, and practice. Benefits of memberships include:

- a forum for presentation, discussion, and dissemination of personnel and program evaluation research, policies, and practices in education.
- an international mutual assistance network of resources and people.
- a professional organization for persons engaged in educational evaluation and evaluation research.
- an annual institute dedicated to the advancement of the theory and practice of educational evaluation and accountability practices.
- a newsletter published quarterly.
- a subscription the Journal of Personnel Evaluation in Education.
- reduced subscription rate for Studies in Educational Evaluation.

***No new volume of JPEE will be published in 2008. JPEE publication will resume in 2009.**

CREATE MEMBERSHIP APPLICATION (Please print neatly.)

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OPTIONAL

- One year subscription to Studies in Educational Evaluation, (4 issues), \$93

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Please check one:

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Consortium for Research on Educational Accountability and Teacher Evaluation

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www.createconference.org

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**THE JOINT COMMITTEE ON STANDARDS
FOR EDUCATIONAL EVALUATION**

